

**Summary of Public Opinions  
Received during the Public Consultation for  
Wave Media Limited's Application for Sound Broadcasting Licence**

**Number of Submissions**

	<b>Television and Radio Consultative Group Members</b>	<b>Other Members of the Public</b>	<b>Total</b>
<b>Support the application</b>	34	2	36
<b>No objection to the application</b>	13	3	16
<b>No comment</b>	5	-	5
<b>Grand Total :</b>			<b>57</b>

## Summary of Opinions

Opinions	Number of Opinions <sup>1</sup>
<b>Corporate Competence</b>	
1. The directors and shareholders should be local residents in view of the pervasiveness of radio broadcasting.	1
2. All shareholders must comply with all the applicable regulatory requirements.	1
<b>Financial Capability</b>	
3. The applicant should be required to provide supporting documents to ensure that it can maintain its service for at least 3 years.	1
4. There is no information on regular source of funding to maintain the broadcast service in the long run.	1
5. Wave Media may not be sustainable in the long run in the absence of a major controlling shareholder.	1
<b>Programming Variety, Quantity and Quality</b>	
6. Shareholders should undertake not to interfere with editorial freedom of the station by an internal firewall mechanism. The shareholders should allow independence and impartiality of the professionals in operating the station and allow everyone to express their views equally. Otherwise, the shareholders, being prominent political figures, may turn the station into a political propaganda machine.	2
7. Shareholders and directors should be regulated by way of code of practice or guidelines to prevent the shareholders from influencing the stock market through the station's programming.	1
8. There are requests to provide programmes for senior citizens including drama specifically for the senior citizens, for at least one hour every week.	3
9. Programmes specifically for the South Asian ethnic minority and South Asian women should be provided for at least one hour every week. These should include news or Cantonese learning programmes.	2
10. Programmes on arts and culture should be provided for at least one hour every week and should be broadcast during prime time.	2
11. Programmes on sports should be provided.	2

<sup>1</sup> One person may give views on more than one aspect. Five submissions expressing no comments are not included in this summary.

<b>Opinions</b>	<b>Number of Opinions<sup>1</sup></b>
12. More news, finance and current affairs programmes should be provided.	2
13. The following programmes should be provided :- entertainment and moral education programmes; programmes on the culture of South Asian places; phone-in programmes and stories on supernatural topics; and stories legal matter, health information etc.	6
14. There is no plan to include informative programmes specifically for the handicapped.	1
15. Listeners should be provided with more opportunities to participate in programmes and non-government organisations be provided time-slots to promote their services and provide social education on air.	3
16. Programmes other than phone-in programmes should be scheduled between 7am and 10am. More current affairs and financial programmes rather than music programmes should be provided during night time.	2
17. Broadcast should not take any political stance. Programmes should be fair, impartial, open and take into account public interest. The amount of current affairs programmes should be reduced and programme hosts should be impartial and objective.	6
18. The BA should provide guidelines requiring public affairs and commentary to be impartial without promoting sedition nor provoking hatred against the Country and the Government.	1
19. Station should take a proactive role in enhancing Hong Kong's development of democracy, safeguarding human rights and rule of law, protecting the core value of Hong Kong as well as promoting a civic society.	1
<b>Technical Feasibility</b>	
20. The station should explore other means of transmission, such as FM broadcasting or simulcast on the internet, because of poor quality of AM broadcasting, AM receivers are not popular, low listenership in AM, etc.	6
21. The service should also be provided in FM in some regions, such as Tin Shui Wai and Yuen Long.	2
22. An archive should be set up on the internet for retrieval of programmes by the listeners.	1
23. Should ensure that listeners would not be deprived of the digital audio broadcasting service to be provided by Wave Media due to the expensive digital audio broadcasting equipment.	1

<b>Opinions</b>	<b>Number of Opinions<sup>1</sup></b>
24. A thorough evaluation of the potential impact on the existing broadcast from Peng Chau should be conducted and a complete review on the site facilities should also be undertaken.	1
<b>Others</b>	
25. Public interest should be the main consideration for granting the licence and it is doubtful whether the station will provide a platform for all people to express their views as proposed.	2
26. The Government should invite open application for the use of AM810 kHz, make a determination on the policy on public service broadcasting as soon as possible, open up the channels currently used by RTHK and consider launching digital audio broadcasting.	1
27. A public hearing should be conducted to enhance transparency of the licensing mechanism.	1
28. There are too few stations in Hong Kong and licences should be granted to whoever interested in providing sound broadcasting service. The high threshold for granting a sound broadcasting licence under the law should be lowered to encourage public broadcasting and public involvement. The Government should be restrained from interfering the freedom of expression so as to protect public right in broadcasting and promote the broadcasting industry.	1
29. The operation of the station should not be affected during unexpected situation or disturbance.	1